Dodge, Desoto and Dodge Frucks





THE Emblem

THAT MEANS EXCELLENCE





AUTOMOBILE AND TRUCK ACCESSORIES







As your

DODGE, DESOTO DEALER . . .

It's a pleasure to serve you

to be able to assist you at all times with your automotive needs. The Chryco Accessories displayed on the following pages are designed to help you obtain the utmost in driving pleasure-convenience -comfort and safety.

Our experienced personnel know your car best and are fully familiar with our complete line of factory approved accessories.

May we suggest that you make our dealership your headquarters for Chryco Accessories and Car Care Materials.

for

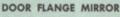
DODGE, DESOTO PASSENGER CARS and DODGE TRUCKS



mirrors

SAFETY AND CONVENIENCE





Universal application - clamps on either right or left door - no drilling required. Quickly and easily installed.



HOODED FENDER MOUNT MIRROR

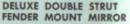


MOUNT MIRROR

Sharp clear vision is yours with this smart body mount mirror. Highly polished chrome finish - large head with polished plate glass assures sharp clear vision. -Distinctively styled.



A smartly styled mirror to add to the beauty of 1957-58 model cars. Heavily chrome plated - universal application mounts on right or left side - nylon ball joint for maximum adjustment and view - large mirror head.



Adjustable for either right or left hand mounting-Fits all models. Highlights the Chryco 1957-58 mirror line-large plate glass reflecting surface-bright chroma finish,-Two steunch chromed struts hold mirror and pivot to base-wide range adjustment for maximum rear vision.



VISOR VANITY MIRROR

DOOR TOP MIRROR

Mounts at eye level height - installs on

either right or left door without drilling.

Eliminates blind spots - bright chrome finish - guickly and easily installed,

VISOR VANITY MIRROR

Large 4" x 8" mirror designed especially

for the ladies to check their personal

appearance. Clips firmly to inside sun



TILT-TYPE MIRROR

Install this mirror and never be bothered with night time headlight glare again. Mirror has two reflecting surfaces - one for normal daylight, the other for especially bright conditions. Effectively diminishes headlight glare. Desired reflecting surface is selected by tilting mirror, accomplished by a flip of tab at bottom of mirror. This attractive mirror is extra long for broad view.



TILT-TYPE MIRROR



FENDER MOUNT MIRROR



Page 2

custom radios



ELECTRO TOUCH-TUNER RADIO

The ultimate in Radio Reception! The Electro Touch-Tuner Radio features 3-way tuning — manual, push button, and searling. full range fone control. All models are transistor powered and have combination Search Selector and Search Sensitivity Control buttons on either side of radio dial. . button on right is marked LOC for local stations and button on left is marked DIST for distant stations . . . selects them automatically.

music - sports - news - weather



MUSIC-MASTER RADIO

Full wave reception — Rich, clear tone. Fully automatic tuning is provided by five push buttons . . . may be manually tuned if desired . . . easy to read dial . . . train sister powered.

Advantages of Transistor Powered Radios



- PERFORMANCE GREATLY IMPROVED
- BATTERY DRAIN REDUCED BY FIFTY PERCENT
- . HUM AND MECHANICAL NOISES ELIMINATED

MANUAL-TUNED RADIO

Transistor powered with manual tuning to assure positive station selectivity — Highly polished chrome face panel and control knobs highlight the attractive instrument panel — dial is marked at 640 and 1240 KC for Civil Defence broadcasting. Rich clear tone — long range performance superb reception — custom built.

Page .

TRANSISTOR POWERED

CHRYCO REAR SEAT SPEAKER

Mounts on shelf between rear seat and rear window. Provides clear reception without unnecessary loud volume for back seat passengers. Control permits operation of rear seat speaker only, front seat speaker only, or both speakers together.



IMPROVED RECEPTION

CHRYCO ANTENNAS

Engineered especially for Chryco Radios, assure best results. Engineered and designed for long range sensitive reception.

- Front Fender 60" manual antenna. Fits all models, mounts on right side — for local reception.
- Front Fender 90" manual antenna. Fits all models, mounts on right side — for long range reception.
- Front Fender 60" motorized antenna. Fits all models, mounts on right side — raised and lowered by pushing a button on instrument panel.
- Rear Fender 60" motorized antenna Fits Chrysler and DeSoto models — mounts in right rear fender valley.
- Rear Dual 60" manual antenna—Fits Plymouth and all Dodge models — mounts in fender valley.
- Rear Dual 40" Manual antenna Fits DeSoto and Chrysler – mounts on top of fins.





auxiliary lights

for your CONVENIENCE





SPOTLIGHT

Smart in appearance - the streamlined modern design of this spotlight is much in keeping with the flight swept Forward look of our 1957-58 models. These spotlights have the ever popular pistol grip with flick switch for easy operation. Bright in finish its powerful sealed beam unit throws a brilliant long range beam which can be rotated in a wide range both horizontally and vertically by the operator. Can be installed on left or right side of car.



HAND SPOTLIGHT

Plugs into cigar lighter receptacle long extension cord. Ideal for providing light where needed in after dark emergencies, such as tire changing. Equipped with a hanger and folding



GLOVE COMPARTMENT LIGHT

Switch turns light on as glove compartment door is opened . . . off when door is closed. Easily installed . . . a real help at night,



HAND BRAKE SIGNAL LIGHT

Flashing red signal warns driver to release hand brake when engine is started. Installs on instrument panel near handbrake. Saves unnecessary wear to brake lining.

INSTRUMENT PANEL TURN SIGNAL INDICATOR PACKAGE

Contains all material necessary to install a dual flasher in the instrument panel indicating to the driver right or left turns while directional signals are in operation.



TRUNK LIGHT

Lights automatically when lid is raised . . . Provides Illumination when removing luggage or spare tire at night.



COURTESY LIGHT

Package contains two lights which clip easily to top edge of scuff-pad on each side of car just behind instrument panel. Automatically light when either front door is opened providing ample light to illuminate front seat compart-

BACK-UP LIGHT WIRING PACKAGE

For installation in tail lights of cars not equipped with back-up lights in production. Throws wide beam works automatically when car is in reverse - insures safety when backing into garage - backing to turn on narrow roads - protection when changing tires.

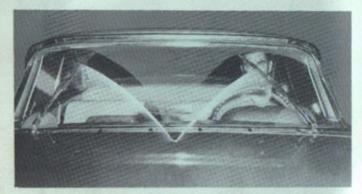


UNDERHOOD LIGHT

Lights automatically when hood is raised. Illuminates engine compartment . . . Indispensable at night,



jiffy-jet windshield washer



a valuable aid to safe driving

The Chryco Jiffy-Jet Windshield Washer — safe, convenient, easy way to clean windshield visibility areas of mud, grime or dust. Just a touch of the toe on the foot button and the small, smartly chromed dual-eyed jet, centrally located on the hood, starts to spray. Large heavy-duty plastic reservoir which is leakproof and rattleproof — not affected by hot or cold temperatures.

An automatic windshield wiper switch may be installed if desired — automatically starts your windshield wipers when Jiffy Jet foot button is pressed.

JIFFY-JET WINDSHIELD WASHER SOLVENT

Mixes with water in reservoir provides fast cleaning, smooth wiper action — retards freezing.



Page 8

FOR YOUR PROTECTION

seat belts



seat belts for safety

Seat Belts are available for all Plymouth, Dodge, DeSoto and Chrysler passenger cars. May be installed singly or in sets of three in the front and rear seats. These belts are firmly anchored by cables to the frame of the car.

The buckle is the aircraft type which can be released easily with one hand even when weight is being exerted on the buckle and belt assembly.

Chryco Seat Belts provide protection and reduce driving fatigue without discomfort.



ARM REST COVERS



ELECTRIC CLOCK



DOOR TOP SHADES



TRIPOD JACK

Page 10

utility accessories

TIPPEDED ARM REST COVERS

These attractive arm rest covers protect new arm rests, cover worn arm rests on older cars. Zippered fastener for quick easy installation, Available in five colors for all passenger car models. Past models only.

ELECTRIC CLOCK

Dependable time pieces, attractively styled-easy to read dials-Built to withstand road vibration-quickly and easily installed.

DOOR TOP SHADES

- Ventilation when it rains no matter how hard it rains. windows can be partially opened for air to circulate.
- Safe driving The hazards of sunglere and fogged windows are greatly reduced.
- Cooler car in summer -Keep parked cars cooler, Windows can be left partially open for air to circulate.
- Easy Installation Install at window top without interference with window operation.

TRIPOD JACK

This easy to use, durable, Tripod Jack has a ball action that eliminates all stress on the screw - has super-strong flanged channel construction - steel handle with wooden grip-thrust load ball-bearing construction - bright galvanized chain prevents collapsehandle folds down for compact storage - flat base curved back feet for stable action.

SAF-T-VISORS

Made of transparent plant glass, these scientifically designed and colour developed inside sun visors replace the original equipment visors on your car - sturdy, attractive chrome fittings - available for left or right hand installation - convenient recessed non-place vanity mirror all right hand visor-filter action reduces sun glare 87%-pretects driver from harmful sun rays and snow glare-quickly and easily installed.

SUN VISORS



CURB FEELERS

A deluxe accessory which is both practical and attractive. Prevents scuffing of tires against curbs. Precision engineered to clamp on fenders at proper angle without use of bolts. Sparkling chrome finish.

ILLUMINATED CIGAR LIGHTER

Simply push in lighter knobautomatically snaps out ready for use when element is at right heat. When the lighter is removed from shell, opening in instrument panel is lit up, eliminating the chance of instrument panel being scratched or burned when replacing lighter at night. Element recessed in metal guard which prevents dropping of ashes when lighting cigarette or cigar.

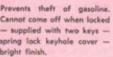
ILLUMINATED CIGAR LIGHTER

REAR DOOR SAFETY LOCKS

Prevent children from opening rear doors thus avoiding possible accidents. Quickly and easily installed. Lock with a touch of the fingerunlock with any key.

KEY TYPE GAS TANK LOCKING CAP

Prevents theft of gasoline. Cannot come off when locked - supplied with two keys spring lock keyhole cover bright finish.



UTILITY ACCESSORIES







DOOR SAFETY LOCKS



GAS TANK LOCK





PLEASURE



SPARE TIRE COVER



SUN GLASSES



TRIP-PAC

utility accessories

SPARE TIRE COVER

This practical handsome accessory completely covers spare tire. Prevents luggage from being damaged or scuffed by spare tire bracket. Prevents contents of luggage compartment from scuffing or marking white wall tires. Dresses up appearance of luggage compartment.

SPORTORAMA SUN GLASSES

Now you can have panoramic

glare protection with Chryco

Sportorama Sun Glasses, Non-

breakable Plexiglass lens for

eve protection-double shade

lens for bright or dull days-

160° full curvature keeping

out front and side glare -

styled for smart appearance

- light in weight - complete

with case - case equipped

with hook for easy attachment

to sun visor.

Prevents or covers heel holes in floor mats. Slips over accelerator pedal - stays firmly in place. Ribbed nonslip surface.

ACCELERATOR AND

MAT PROTECTOR

TRIP-PAC

Made of heavy gauge viny plastic in an attractive red and black plaid design. Equipped with slide fastener for easy opening and closing. Fold compactly for easy carrying. This light weight, practical and attractive clothes bag provides dustproof, weatherproof and wrinkle-proof clothes protection while travelling or when storing clothes in a closet,



CAR WARMER

An extremely practical accessory - Economical to operate, the new Chryco Car Warmer is an electrical heating unit designed to provide the max-Imum of circulating heat throughout the inside of your car. By simply plugging it into any 110 volt garage or home electric outlet, the temperature inside the car or truck cab can be raised from between 25" to 45" in one half hour's time thus permitting the driver to start off in a heated car.

Installation may be easily effected anywhere space permits - preferably under the instrument panel on the floor or fire wall. Temporary use is possible simply by setting the heater on the floor.

BATTERY WARMER

The Chryco Battery Warmer is an electrically controlled heating unit that plugs into any 110 volt garage or home electric outlet. The unit itself sits neatly under the battery in the battery carrier maintaining the battery at an efficient operating temperature.

A tested and proven accessory that assures you of "snap start" performance to any normal winterized engine.

WATER JACKET HEATER

Your car will start on the coldest days if a Chryco Water Jacket Heater is used to keep it warm. On six cylinder models a heavy insulated heating element fits into side of the engine block. On V-8 models two elements are used. Long extension cord plugs into electric outlet.

SAFETY BRAKE FLUID INDICATOR

This useful accessory provides a visual check of brake fluid level-indicating immediately if system is leaking - acts as a reservoir which supplies additional fluid to master cylinder if needed - mounts on fire wall of engine compartment. Past models only.



CAR WARMER



BATTERY WARMER



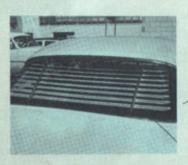
JACKET HEATER



SAFETY BRAKE FLUID INDICATOR



venetian sunshades kool kooshions





VENETIAN SUNSHADE

Another smart, practical accessory — the new Chryco Auto Venetian Sunshade — a stationary venetian blind that covers the complete rear window area — a custom-fitted accessory now available for 1957 and 1958 models. This decorative sunshade protects rear seat passengers from direct sunlight — reduces heat in rear compartment by reflecting heat back out of car — provides glare-free rear vision.





KOOL KOOSHIONS

Add to driving comfort — ventilated construction of interlocked spring coils allows full circulation of fresh air, preventing sticky or creepy clothing. As soft as porous foam rubber — lightweight — available in three colors — red, blue, green.

Page 14

luggage racks







PASSENGER CAR CARRIER

Two new Chryco Luggage Carriers, styled to further increase the utility of passenger car and suburban models. You will welcome the extra carrying space these large luggage racks provide. Both the suburban luggage carrier and the passenger car carrier are lustrously chrome plated — have quality varnished hardwood bars — swivel adjustable brackets and heavy gauge steel construction. Simple installation — will not damage paint surface — demountable when not required for use.

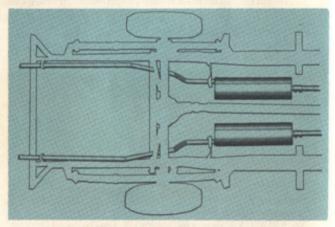


power brake and dual exhaust



CHRYCO POWER BRAKE

Safe, sure, braking. Just a touch of the toe will give you perfect braking every time - cuts braking effort in half-reduces driver fatique. Added safety with smoother, shorter, faster braking easily installed.



DUAL EXHAUST PACKAGES

Engineered and designed to fit all V-8 passenger cars. Dual exhaust packages supply a separate exhaust system for each bank of cylinders on all V-8 models.

Page 16

car carpet mats and scuff mats



SCUFF MATS

Provide extra protection and add color to interior. Available in the nine identical colors of car carpet mats. Deep well-ribbed construction collects dirt, mud and snow. Easy to clean - thick - long wearing.



CAR CARPET MATS

These handsome rubber mats cover the front floor of the car and extend up the toe board riser affording full protection to complete floor of front compartment. Available in nine colors - black, blue, red, green, grey, yellow, turquoise, brown and white. To clean, just lift out - shake - wipe off.

touch-up colors

THE CHRYCO TOUCH-UP TEAM



FOR ALL 1958-57-56 CAR COLORS

Original
FACTORY PAINT
COLORS

Dries Quickly!
Leaves No Brush Marks!









Fountain Brush

ALWAYS READY FOR INSTANT USE

Stop rust before it starts. Cover up those unsightly scratches in a hurry. It's easy with these handy new fountain brush applicators. Each applicator comes complete with a self-storing brush and a generous supply of paint. Factory checked to match original color of Plymouth, Dodge, DeSoto and Chrysler cars.

As easy to use as a fountain pen. Just shake and a built-in metal agitator mixes the paint thoroughly. Remove cap and brush springs out, pre-dipped and ready to use. No mess or fuss. A few quick strokes and the job is done. Paint dries quickly and evenly. Each applicator painted same color as contents for easy, accurate color identification. Available in all 1958 and 1957 passenger car colors.

Page 18



tire color strypes

seat covers

AVAILABLE IN WHITE, YELLOW, RED

Color Strype assemblies are 2" butyl rubber rings encased in sturdy stainless steel trim rings.



Color Strypes provide a smart new look on both black and white wall tires.

Color Strypes can be easily installed. It's the new side wall trim with the slim modern look.



Only THREE

CLEAR PLASTIC SEAT COVERS
REQUIRED TO FIT MOST

CHRYSLER CORPORATION PASSENGER CARS FROM 1953 TO 1958

- * COMPLETE PROTECTION
- * SUPER FINE CLEAR PLASTIC
- * FLEX-O-FIT INSTALLED
 ("5" HOOKS AND ELASTIC CORD)
- * HEAVY WEIGHT
- * LASTING BEAUTY
- * NYLON SEWED
- * QUICKLY & EASILY INSTALLED
- * EASY TO CLEAN

Also Available
CHRYCO TERRY CLOTH
SEAT COVERS

THREE COLORS

FOREST GREEN CHARCOAL GRAY

* WASHABLE

- . ON OR OFF IN A FEW MINUTES
- * FIT NEAT AND SNUG
- * FLEX-O-FIT INSTALLED ("S" Hooks and Elastic Cord)
- * FULL PROTECTION
- . BOX FINISHED CORNERS
- . HEAVY QUALITY TERRY CLOTH











Page 20

FENDER SKIRTS



DOOR EDGE PROTECTORS



LICENSE TRIM FRAME



SILVER FRAME

dress-up accessories

FENDER SKIRTS

Chryco Fender Skirts add beauty and streamlining to your car. Constructed of heavy gauge steel, they are designed for simple installation and removal—no drilling required. Painted to match your car, they will give it the latest fashion look.

DOOR EDGE PROTECTORS

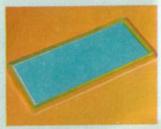
Protect the paint along the door edge from chipping caused by alamming or opening against another car or wall etc. Brighten the exterior of the car — made of highly polished stainless steel — self-draining — easily and quickly installed — no drilling.

LICENSE TRIM FRAME

This License Trim Frame is a one-piece, sturdy, chrome-plated frame — built to fit all Canadian license plates — attaches directly over license plate — quickly and easily installed.

WINDOW TYPE LICENSE TRIM PLATES

Silver or Gold made of anodized aluminum — sturdy — features weather resistent clear plastic window — easily installed.



GOLD FRAME

Page 22

for SPARKLE

EXHAUST DEFLECTORS

These smart exhaust pipe deflectors are made of heavy gauge steel with a bright finish. They resist rust and corrosion and prevent ugly discolouration of the bumper. Mount rigidly and can be installed easily and firmly to tailpipe. Past models only.



FUEL TANK DOOR GUARD

Made of polished stainless steel, this Chryco fuel tank door guard protects the fender finish from damage by gasoline pump nozzles. Adds to the beauty of the car — installs in minutes.



CUSTOM FLARED



DELUXE TUBULAR



CUSTOM TUBULAR



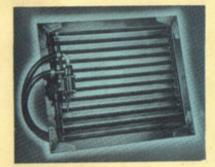
DELUXE STREAMLINED



BUMPER EXHAUST DEFLECTOR



radiator shutters



CHRYCO

THERMOSTATICALLY CONTROLLED

RADIATOR SHUTTERS

GOOD COOLING VITAL

Performance and economy are improved considerably, particularly during cold weather, by the installation of a Chryco radiator shutter assembly which has been released for use on Chrysler Corporation models. Recognizing that the summer months provide for better fuel economy than the colder seasons, the Chryco Automatic Shutter, by keeping the engine at a constant temperature, makes possible summer operating conditions during the winter season as far as the engine is concerned.

FUNCTION

This Automatic Radiator Shutter is non-competitive in the sense that no other device performs all of the functions taken care of by shutters. The value is best determined by observing the improvement in the overall performance of a vehicle that is shutter equipped. The most important factor of this new Automatic shutter is to maintain a constant predetermined engine temperature which results in such benefits as:

- 1. Reduced fuel consumption.
 - 2. Reduced sludging.
 - 3. Reduced engine wear.
 - 4. Reduced maintenance on the engine.
 - 5. Provides maximum performance from the engine.
 - 6. Improves car heater performance.

chryco batteries

CHRYCO

Power Line Batteries



PERFORMANCE! POWER! PEP!

FOR PASSENGER CARS AND TRUCKS

QUICK, SNAP STARTING - LONG,

EFFICIENT LIFE - DEPENDABLE POWER

WET OR DRY CHARGED

Chryco Power-Line Batteries can give and take. They give longlife, dependable power, because their sturdy, tough construction enables them to take long, hard service. More and more owners are making Chryco Power-Line Batteries their first choice. These powerful rugged batteries are designed by Chrysler Corporation engineers - made solely for the Chrysler Corporation of Canada, Limited - available from your Dodge DeSoto Dealer.





Wherever you go, ride with pride!

Be always proud to say, "This is MY car!" For the appearance of your car is a barometer of your social and business prestige.

And more! A dull finish makes for dull driving no matter how well the motor runs. Porcelainize outlasts 3 or 4 average wax or polish jobs. A Porcelainized finish needs only to be kept clean to be kept beautiful and never requires waxing or polishing.

MAKE YOUR APPOINTMENT WITH OUR SERVICE DEPARTMENT TODAY

Page 26

Chryco VEHICLE RECONDITIONING

METAL REPAIR

Repair damaged, rusted-out body and tender sections. Body side sill mouldings.

7 TRUNK COMPARTMENT

Flock trunk compartment with Chryco tioathair Flock. A wear-worn trunk is quickly renovated with this operation.

HEADLINING

Clean solled headlining with Chryco Universal Wash.

INSIDE SUN VISORS

CLOTH VISORS—Flocking with Chryco Rayon Flock gives them the appearance of velour fabric.

LEATHERETTE VISORS—Refinish with Chryco General Purpose Dressing, available in six colors. KICK PANELS

Chryco General Purpose Dressing renews worn, souffed kick panels.

8 INSTRUMENT PANEL, GARNISH MOULDINGS

> Faded instrument panels and garnish mouldings can be made to look new again by refinishing with Chryco Instrument Panel and Moulding Finish.

CARPETS

Clean with Chryco Universal Wash. If very threadhere, flocking with Chryco Goathair Flock will make carpets look new again.

10 RUBBER FLOOR MATS

Repair torn, worn-through floor mats with Chryco Rubber Floor Mat Patches. To give them a new finish, paint with Chryco Plastic Dye, available in black, brown and green shades.

Also install accelerator pedal pad and mat protector (Part No. 1104459) where required.



M HEAR PACKAGE SHELP

Flocking with Chryco Rayon Flock will reasw a worn rear package shelf giving a rich-appearing, flabric-like substance. If shelf is not hadly worn, Caryeo brown, black or green Plastic Dye can be used raiber than the flock.

BOOR PANELS, UPHOLSTERY, SEAT CUSHIONS and SEAT BACKS Cleaning with Chryco Kar Kleen renovates the appearance of these parts.

CLOTH UPHOLSTERY—To restore orginal color, use Chryco Upholstery Water fuels available in grey, blue and green. NYLON UPHOLSTERY—On later model cars with nylon upholstery, use Chryco Nylon Upes nzallable in seven colors.

BOLSTER TRIM MATERIAL Refinish with Chryco General Purpose Dressing available in six colors.

1 BUMPERS, GRILLE

Apply Chryco Chrome Polish to all chrome paris.

12 TIRES, RUNNING BOARD

Refinishing running boards and tires with Black Plastic Dye will renew their appearance.

13 PORCELAINIZE BODY

Finally, give the vehicle a bright and shiny surface with a Chryco Porcelainine Treatment.

14 HAVE ENGINE CLEANED

with Chryco engine shampoo.



truck mirrors and radio



"WEST COAST" TRUCK MIRROR

"West Coast" Truck Mirror meets requirements of "in-the-field" trucking. Huge — Providing a "panoramic" view. Large 16" x 7" mirror. The sturdy mounts, extra strong tubing, and tension tight couplings insure a rigid, viteration-free view of traffic. Fully adjustable to any shape or style of cab, for any angle of vision.



TRUCK RADIO

New truck radio, a small, compact set of the single transistor type with manual controls. Attaches to roof of the truck cab in front of the driver enabling him to operate radio with minimum of effort. Flexible antenns extends



TRUCK-MASTER REAR VIEW MIRROR

Truck-Master Rear View Mirror equipped with replaceable clear glass. This 6" by 9" road tested mirror has heavy duty attaching arm braces included in the package.

Mirror is rubber mounted in frame for protection from vibration and road shock. Special tempered spring steel holds ball stud at any position.



TRUCK REAR VIEW MIRROR 4" x 8" Another driver approved truck mirror that fits all production arms and is completely

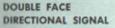
djustable.

This 4" x 8" mirror is rubber mounted in frame for protection from vibration and road shock. The double lip design of rubber keeps out moisture and dirt prolonging mirror life.

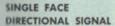
truck directional signals

These Truck Directional Signals are designed for safety and long service. They are constructed to meet the rigid standards that have been e stablished by Chrysler Corporation Engineers. The material used in Chryco Directional Signals is rust resistant — even the wiring is specially treated to a ssure trouble free operation under all weather conditions.

Available in three combinations: Double Face, Single Face and Flush Mounting Face Lamps.



ractors when operated without trailer — the one set of lamps acting as both front and rear signals.



... particularly suited to tractor and trailer or large vans where double faced lamps are impractical.

FLUSH MOUNT DIRECTIONAL SIGNAL

use on panel trucks, school busses and trailers. These lamps may be mounted on both front and rear areas of trucks.











CHROME POLISH

Restores original brilliance to chromium, bronze, copper, nickel - by removing rust, corrosion and tarnish.



CHROME PROTECTOR

Colorless - protects plated surfaces against weather, road chemicals, gases. Easy to



SPEEDCLENE LIQUID AUTO POLISH

Leaves a durable gleaming surface. Simply apply - allow to dry - wipe off.



POLISHING WAX

Durable protection for the car finish - contains some of the hardest and most waterproof waxes known. Gives a bril-Hant Justre.



Made of heavy cotton - for auto or household use available in two sizes.



Fits the hand. Convenient, easy way to wash your car. Made of soft nylon with elastic wristlet.







car care GLAMOUR and SPARKLE for your car



FASTAC

Quickly removes dulling film and traffic scum - tones up and reveals the original beauty of the automobile finish. Recommended for hand use in cleaning cars between porcelainize applications.



CHRYCO Witz

UNIVERSAL WASH

Ideal for car washing and all maintenance cleaning removes dirt, grease and grit quickly, economically - with a minimum of effort -Leaves a bright streak-free surface that stays clean longer.



BLASS CLEANER

Makes windows, lamp lenses and mirrors sparkle, Just squirt on and wipe off - no strucks or blurs.



PRE-WAX CLEANER

A liquid - prepares finish of car for waxing or polishing. Loosens road film - easy to use.



WAX TREATED POLISHING CLOTH

A multi-purpose polishing cloth of fine quality heavy flannel, over-edged so it will not ravel. Wax treated for maximum dust absorption. Leaves a glossy protective finish on automobiles, furniture, floors - painted, lacguered or baked enamel surface. Packed in handy container for storage in car, kitchen or garage.



UPHOLSTERY CLEANER

Safe, quick-acting, dry cleaning fluid. Shake well and apply with cloth.





FABRIC CLEANER

For all fabrics (not rubberized). Removes gum, greese, oil, tar, etc. Not injurious to colors or materials.



BUG REMOVER

timple - fast - easy to apply. Removes insects from throme, plass or automobile Finish.





DOOR-EASE LUBRICANT

Handy stainless stick lubricant for car doors or wherever two surfaces rub together. Reduces friction - Prevents snueaks.



car care GLAMOUR and SPARKLE for your car



KAR KLEEN

This amazing preparation performs cleaning miracles cleans almost anything - removing the most stubborn spots and stains. Cleans upholstery, carpets, vinyl, headlining, white side wall tires - removes insects and stains from car finishes - many household and automotive



GENERAL PURPOSE CEMENT

A special cement for bonding synthetic or natural rubber with metal, felt, fabric, wood, cork or leather. Has dozens of uses in garage or home.



LEATHER CLEANER

Chryco Leather Cleaner Is now available. Chryco Leather Cleaner cleans, softens and protects any leather or plastic in one easy application - increases life - waterproofs and restores natural colors of all leather, leatherette or plastic materials.



HERAY-TYPE WHITE, WALL TIRE CLEANER

insi a remarkable job of steaning white-wall tires quick and easy to use simply spray on - spread around - rub down and rinse off with hose - makes white wall tires look like new



WHITE-WALL TIRE CLEANER

Removes grime, curb scuff marks, grass and grease stains. in less than half the time usually required by ordinary cleaners. Leaves tires whiter than snow with a smooth wax-like finish.



TAR AND ROAD OIL REMOVER

A stainless colorless liquid which is non-injurious to paint or chrome - efficient - safe - easily applied works quickly under all con-







LOOSENING FLUID

Designed to instantly penetrate rust, paint, hardened grease and oil. It loosens rusted nuts and bolts, hinges, locks and any metal parts.



GAS LINE ANTI-FREEZE

Chryco gas line anti-freeze is a gasoline additive which prevents frozen gas lines and fuel systems during cold winter months. Absorbs water caused by condensation and tends to keep the fuel system free of gum deposits. Available in 12 oz. cans and the handy 4 oz, can.



RADIATOR RUST RESISTOR

Forms a protective film over all the metal surfaces of the cooling system, preventing rust and corrosion. Should be used twice a year when cooling system is cleaned.



For hard-to-get-at places dripless, runs in, will not run out. For the automobile use on body squeaks, hinges, locks, handles, etc. Also many home uses.



car care GLAMOUR and SPARKLE for your car



CRANKCASE DETERGENT AND RUST INHIBITOR

provides cleansing action at both high and low operating temperatures. Reduces trouble with hydraulic valve lifters and neutralizes deteriorating crankcase acids formed in the engine.



CARBURETOR AND UPPER CYLINDER CLEANER

is designed to remove gums and other deposits from the carburetor system - frees sticky valves and sluggish piston rings - purges excessive engine deposits from the combustion chamber.



FUEL DETERGENT AND UPPER CYLINDER RUST INHIBITOR

has been especially compounded to prevent rust or corrosion in the upper part of the engine interior by offsetting the effects of moisture and acidic combustion deposits.



SHYCOL

His finest permanent-type sitti freeze available. Provides sife, dependable protection for all model cars. Contains Chrysler Corporation developall rust inhibitor that protects the cooling system and is not harmful to hoses, gaskets or metal.



COOLING SYSTEM CLEANSER

Chryco Cooling System Cleanser is made to effectively attack corrosion, rust, scale, and scum present in some degree in every automobile cooling system.

Clean your cooling system with Chryco Cooling System Cleanser twice a year for more efficient operation.



RADIATOR STOP LEAK

A liquid stop leak that assures positive action in repairing small leaks and cracks in water jackets, radiators and blocks. Will not evaporate or deteriorate, clog or injure connections.





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