'56 PLYMOUTH SUBURBANS



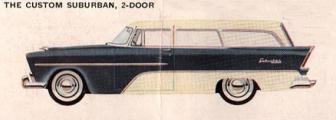
The most luxurious Suburbans in Plymouth History . . . with exciting new Aerodynamic Styling

The safer car that's going places with the Young in Heart

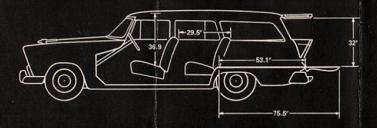


4 Great Suburbans with big car comfort... big car roominess





Dimensions shown apply to both 4-door and 2-door Suburbans



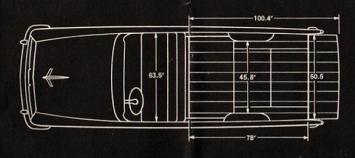
THE CUSTOM SUBURBAN, 4-DOOR



THE DE LUXE SUBURBAN, 2-DOOR



Cars are illustrated to show some items of special equipment such as trim, 2-tone paint, white wall tires, glamour bumper guards, and wheel covers — all available at moderate extra cost.



NEW HY-TORQUE POWER

gives you top thrust at take-off



Hy-Fire V-8

Here is the V-8 engine that gives you the most flashing performance ever built into a car in the lowest-price field. A touch of the accelerator, and you're away. For Plymouth puts high torque to work in all speed ranges ... gives you top thrust at take-off... instant acceleration for quicker, safer passing on today's busy highways... and hill-climbing ability that lets you swoop up the steepest hill with the effortless ease of a jet plane in flight.

PowerFlow 6

New Plymouth increased-horsepower PowerFlow 6, with Chrome-Sealed Action, is the most dependable "6" on the road . . . proved by millions of miles of brilliant performance. This year the PowerFlow 6 is thriftier, too . . . and so rugged it rarely requires more than routine attention.

PUSH-BUTTON DRIVING

First with Plymouth in the lowest-price field



Push-Button PowerFlite

PowerFlite . . . the smoothest, simplest, safest automatic transmission of all, with push-button drive selection—right on the instrument panel, close to your left hand. Makes driving easy as flicking a light switch. You "shift" by a touch of a button. V-8 or "6" powered Plymouth Suburbans are available with a choice of drives: Push-Button PowerFlite, Overdrive, and Synchro-Silent (conventional).

Safety-Sure Power Brakes

STOP! Smoothly! Surely! Safely! With only half the pedal pressure you would normally use. And Plymouth's Power Brakes include all the superior important safety features of Plymouth's standard Safe-Guard Hydraulic Brakes.

Full-Time Power Steering

Only Plymouth provides full-time coaxial power steering...does up to 80% of the work. In 100 miles of driving, it can save you as much energy as you would use shoveling a ton of coal...gives you a consistent "feel" of the road, unlike the conventional "on again, off again" part-time system you find in other cars. Women love it because it makes parking so easy!

Push-Button Power Seat

Plymouth's Power Seat is a great boon to comfort. You move backward and forward a full five inches (rising 1½ inches from rear to front). It works easily, completely automatically when you touch the push-button control.

Push-Button Power Windows

Here is convenience everyone can enjoy. Individual push-button window controls raise or lower each window automatically. The master panel, on the left front door, makes it easy for the driver to control all four of the windows.

PowerFlite, Overdrive, Power Steering, Power Brakes, Power Seats, Power Windows optional at moderate extra cost.

Specifications:

HY-FIRE V-8 MODELS

ENGINE TYPE: 8-cylinder V-8 with overhead valves. Counterbalanced erackhaff with 5 main bearings. Chaindriven camehaff. Adjustable valvet appets. FUEL SYSTEM: Dual-filtration include of little fuel filter in gas tank and new, extra-fine ceramic filter at carburetor. LUBRICATION: Full pressure to all crankhaft, camehaff, and connecting not bearings and to valve rocker arms and tappets. Rotor-type oil pums, Shunt-type micronic oil filter (standard on Sport Suburban and Custem Suburban) with floating oil intake. COOLING SYSTEM: Permanent by-pass temperature control. Full-length water jackets. Water pump with hall bearings. STEER ING: Worm and roller type steering pear. Idler arm steering linkage for maximum controllability.

POWERFLOW 6 MODELS

ENGINE TYPE: 6-cylinder L-baad valve arrusperent. Courterbalanced cranishalt with 4 main barrings. Charletives carrelate. All the stress that the same stress charletives carrelate. Advantage and stress. Too compression ring chromo-placed. Adjustation valve species with alloy stool enhanced valve seed inserts. FUEL SYSTEM: Cities froel fifter in gas table. LUBERTGATION: Foll pressure to all type oil gump. Miscreno oil filter (standard on Short Sub-urban and Coston Suburban). Floating oil in standard carried suburban and Coston Suburban). Floating oil in standard carried suburban and Coston Suburban). Floating oil in standard carried suburban and Coston Suburban).

COOLING SYSTEM: 6-blade fan, Permanent by-pass temperature control. Full-length water jackets. Water pump with Oilite bronze bearings. STEERING: Worm and roller type steering goar.

V-8 AND 6 MODELS

FUEL SYSTED: Overdaff curburster, Automatic choixlesco-date intention cleaner, BODY SPECIFICATIONS: Wheelbase 115 in, Over-all length 209 in, Over-all width 746 in, Trans 184 fee, front; 58.5 in, rear, CONSTRUC-TION: All-etcel welded, completity rust-proded and insuited body. Box-section reinferorements around window and deer spenings. Blied enamel finish, VENTIL ATTON: which shill defined in. ELECTRICAL: 12-volt electrical system. High capacity 30 amp, generator with automatic voltage and current control. Lighting circuits protected with circuit breaker, CHASSIS: Steel frame with double-channel arc-welded box-type side rails. Four cross members.

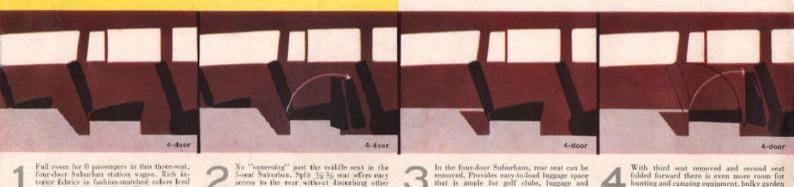
FRONT SUSPENSION: Independent coil springs with Oriflow shock absorbers inside. Torsion-bar sway eliminator. REAR SUSPENSION: 2) § in.—wide rear springs, splay mounted for stability. Oriflow shock absorbers.

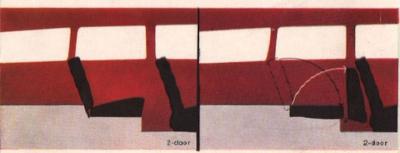
DRIVE: Hotchkiss drive with hypoid rear axle. BRAKES: Hydraulic brakes with individually anchored shoes. Two cylinders and two shoes in each front wheel. Cyclebonded linings. TIRES AND WHEELS: 6.70 x 15 tubeless tires. Safety-Rim wheels.

Specifications subject to change without notice.

your Plymouth dealer

Look at all the ways you can use the extra space a Suburban offers!





Six-passenger, two-door Plymouth Suburban interiors offer lasting good looks, with glamorous new fabrics chosen for carefree service and long-lived durability. Lots of luggage space'

terior fabrics in fashion-matched colors lend

subtle emphasis to the brilliant exteriors.

Rear seat may be folded ferward to provide a huge platform 632 ft. long . . . making the Plymouth Suburban a smart all-purpose car for business, the sportsman or family use.

access to the rear without disturbing other

passengers . . . extra comfort for everyone.



parcels . . . luxurious comfort for 6 passengers.

folded forward there is even more room for

hunting and camping equipment, bulky garden

tools, or luggage space for a cross-country trip,